

MINUTES of the **MARKETING, MEDIA and EVENTS COMMITTEE MEETING** of Mumbles Community Council held on Monday 10 December 2018 in the Council Offices, Walters Crescent, Mumbles

Present: Councillors: Rob Marshall, Carrie Townsend Jones, Philip Reason, Carwyn Thomas

Also Present: Paul Beynon (RFO/Assistant Clerk)

MME12.01 Apologies: Councillors: Pamela Erasmus, Sara Keeton, Gareth Ford

MME12.02 Declarations of Interest

None

MME12.03 Minutes of the MME Committee held on 21 November 2018

Approved

MME12.04 Mumbles Traders

The meeting was suspended to allow Paul Whitaker of Mumbles Traders to speak to the Committee. A list of planned events for 2019 was distributed to the Committee and it was suggested that the Community Council could become an event partner working with the relevant organisations which would be seen as good public relations.

It was noted that the events are already taking place and it was asked what difference the involvement of the Community Council would make. A fully costed business plan was also requested and an indication of what added value would be provided by the Community Council being an event partner.

Mr. Whitaker said this was the start of a discussion and that support could be provided in a number of ways not just by direct funding from the Community Council such as providing a guarantee should an event make a loss, for example, due to poor weather or provide services such as stewards or cleaning.

Agreed: that the Committee liked the idea of working together with the Mumbles Traders and other organisations and that Mr Whitaker would provide a fully costed business plan, details of the demographics attending the planned events and an indication of the added value that could be provided by Mumbles Community Council

MME12.05 St David's Day Parade

Naomi Trodden attended on behalf of Mumbles Development Trust and it was proposed that the Dragon Parade organised by the MDT be held in as part of the Council's St David's Day Event in 2019.

It was noted that work was required to the Dragon to ensure it was serviceable.

Agreed: that the Committee's proposal is fed back to the Directors of MDT to see whether there is support for the Dragon Parade to be held at the same time as the St David's Day Event. It was also agreed that MDT would provide the likely costs of making the Dragon serviceable.

MME12.06 Evening Post Monthly Column

The Evening Post have agreed to allow a monthly column for the Council of 250 words but with on pictures.

Agreed: to defer the first column until January 2019 where the Community Plan can be featured

MME12.07 White Lady Festival – Brief Update

The email provided by Suzanne Wells of University of Wales Trinity St Davids was discussed and it was felt that an urgent meeting was needed to discuss the proposals put forward by Susanne ??and the expectations of the Committee in relation to the 2019 event.

Agreed: the Chair will try to arrange a meeting to discuss the organisation of the 2019 event with Suzanne Wells prior to Christmas.

MME12.08 Budget 2019/20

The budget for 2018/19 was reviewed and proposals for the 2019/20 budget were discussed.

Agreed: that a spreadsheet be circulated to the Committee with the proposed budget for 2019/20.