

**MINUTES** of the **MARKETTING & MEDIA COMMITTEE MEETING** of Mumbles Community Council held on Wednesday 30 March 2016 at 6pm in the Council Offices, Walters Crescent, Mumbles

**MM16.001 Present**

Councillors: J. Beach, A. Colburn, M. Colburn, J. Cooper, T. Duffy, M. Jones, H. Mitchell & P. Whittaker

**MM16.002 Apologies**

Councillors: D. Dorsett, P. Erasmus & L. Tyler-Lloyd

**MM16.003 Declarations of Interest**

None

**MM16.004 Minutes of the Marketing & Media Committee Meeting held on Tuesday 23 February 2016**

**AGREED** that as some councillors had not appeared to receive a copy of the minutes, these would be approved at the next meeting of the committee.

**MM16.005 MCC Newsletter**

Spring issue due to be back from the printers on Monday 4 April 2016.

Copy now needed for the Summer edition due out in June.

**MM16.006 MCC Website**

**AGREED** Clerk and Chairman to meet to 'spring clean' the website and set-up some content in social media channels

**MM16.007 Social Media**

Latest statistics show increasing coverage despite little marketing to date.

**MM16.008 POP UP Information**

Discussed the need for specialised leaflets and perhaps a second pop-up. Item to be placed on next agenda for further discussion.

**MM16.009 iPads**

Cllr Whittaker & the Clerk to provide free training on iPads.

**RECOMMEND** that a further eight iPads be obtained.

**MM16.010 Next Meeting** – Tuesday 26 April at 6pm